



SPONSORSHIP OPPORTUNITIES

MAY 12 -14, 2026 | FAIRMONT DALLAS, TX



EDGE 2025 DEMOGRAPHICS:



Survey Results:

95%

2025 conference attendees noted they would attend the EDGE Conference again

91%

2025 conference attendees noted they would recommend the EDGE Conference to colleagues and industry peers

Participating Vendor Metric:

On average our participating vendors had **34 unique engagements** at their booth.

Attendee Testimonial:

"The sophomore year of the EDGE Conference was a great success. You covered what was promised and showed the importance of the humane and technological interaction. Everything was exceptional as expected. Looking forward to seeing what surprises and opportunities are presented next year. What a great group of organizers and sponsors. Thank you!"

If you are interested in a sponsorship at EDGE26, please email events@edgetechconference.com

2026 EDGE CONFERENCE OPPORTUNITIES

TITLE SPONSOR

\$25,000

10' x 8' Title booth - includes:

Option to select your booth from the premium booth location (this will be based on availability when sponsorship is procured).

- (1) Touchpoint Klik - easily exchange contact/lead information with just a click of a button
- (1) 6' banquet table (optional)
- (2) chairs (optional)
- (1) 10' wide x 8' deep draped booth
- (3) Free registrations - \$4,500 value
 - (2) additional registrations - \$750/ea.

Title Sponsor-only additions:

- Exclusive invitation to an intimate, one-hour CEO and C-suite executive cocktail reception on the evening of Monday, May 11th at a private location
- (1) :30 second video to play before one of the Main Stage presentations
- Emcee to recognize sponsor during the presenter introduction
- (1) EDGE26 Press Release announcing Title Sponsors
- (1) Title Sponsor Conference App push notification
- Logo inclusion in event announcements, email notifications and social media coverage
- Title Logo positioning on EDGE26 Conference registration landing page with click-thru to company website
- Title Logo positioning on Conference app
- Title Logo positioning on daily scrolling General Session loop
- Title Logo positioning on specific printed and digital display Conference signage
- Verbal Sponsor recognition during Opening and Closing General Session remarks
- Pre-and post-event Attendee list with contact information starting 30 days out from conference

Exclusive Sponsors of the EDGE Golf Tournament - Tuesday Morning, May 12th:

- 2 complimentary player entries
- 2 complimentary club rentals
- Brand recognition on beverage cart
- Company logo on rule sheet

Booth Requirements:

Sponsor to provide all marketing materials, promotional giveaways, signage or standing booth display (cannot be larger than 8'-10' wide)

Sponsor is responsible for all AV requirements, electric/Wi-Fi, shipping/handling fees and set-up/tear-down, and will be billed directly

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2026 EDGE CONFERENCE OPPORTUNITIES

PREMIUM SPONSOR

\$8,500

(1) 10' x 8' Premium booth includes:

- (1) Touchpoint Klik access - easily exchange contact/lead information with just the click of a button
- (1) 6' banquet table (optional)
- (2) banquet chairs (optional)
- (1) 10' wide x 8' deep draped booth
- (2) Free registrations - \$3,000 value
 - (2) additional registrations- \$750/ea.

Premium Sponsor additions:

- Logo inclusion in event announcements, email notifications and social media coverage
- Prime Logo positioning on EDGE26 Conference registration landing page with click-thru to company website
- Prime Logo positioning on Conference app
- Prime Logo positioning on daily scrolling General Session loop
- Prime Logo positioning on all printed and digital display Conference signage
- Pre-and Post-event Attendee list with contact information starting two weeks out from conference

Booth Requirements:

Sponsor to provide all marketing materials, promotional giveaways, signage or standing booth display (cannot be larger than 8'-10' wide)

Sponsor is responsible for all AV requirements, electric/Wi-Fi, shipping/handling fees and set-up/tear-down, and will be billed directly

2026 EDGE CONFERENCE OPPORTUNITIES

STANDARD SPONSOR

\$6,000

(1) 8' x 8' Standard booth includes:

- (1) Touchpoint Klik access - easily exchange contact/lead information with just the click of a button
- (1) 6' banquet table (optional)
- (2) banquet chairs (optional)
- (1) 8' wide x 8' deep draped booth
- (1) Free registration - \$1,500 value
 - Max (2) additional registration - \$750/ea.

Standard Sponsor additions:

- Standard Logo positioning on EDGE26 Conference registration landing page with click-thru to company website
- Standard Logo positioning on Conference app
- Standard Logo positioning on scrolling General Session loop
- Standard Logo positioning on all printed and digital display Conference signage
- Pre-and Post-event Attendee list with contact information starting one week out from conference

Booth Requirements:

Sponsor to provide all marketing materials, promotional giveaways, signage or standing booth display cannot be larger than 8' wide

Sponsor is responsible for all AV requirements, electric/Wi-Fi, shipping/handling fees and set-up/tear-down, and will be billed directly

2026 EDGE CONFERENCE OPPORTUNITIES

HIGH BOY TABLE SPONSORS

\$3,000

ONLY 7 AVAILABLE

(1) High Boy Table in designated Exhibit Hall area - includes:

- (1) Touchpoint Klik access - easily exchange contact/lead information with just the click of a button
- (1) standing high boy table with linen

SOLD OUT

- Basic logo positioning on Conference app
- Brand recognition on specific printed and digital display Conference signage

No standing banners/AV allowed at exhibit area.

Sponsor may provide giveaways/promotional items to hand out at their table.

Sponsor is responsible for all shipping/handling fees and set-up/tear-down.

EDGEducation Sessions

New to EDGE26 are EDGEducation Sessions. These **45-minute sessions** are an opportunity for you to get in front of a credit union-leader audience and demonstrate your thought leadership in one of our four topics:



Digital Transformation & AI Integration



Growth & Relevance Across Generations



Cybersecurity, Compliance & Data Privacy



Disruption & Opportunity in Financial Services

There will be **eight EDGEducation sessions** available. To participate, you will need to submit a session overview including title, session description, key takeaways and speaker information. Product pitches will not be accepted. Submissions that do not relate to one of our key topics will not be accepted. Submissions must be completely thought leadership in nature. If selected, you will be subject to the EDGEducation Session fee of \$6,000.00. **Submissions are due by February 27th.** Selected presenters will be notified by March 16th.



Submission **does not guarantee acceptance.**

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2026 EDGE EXCHANGE TECH DEMO

Making a reappearance at EDGE26 is the EDGE Exchange - an opportunity to take to the main stage and demonstrate your cutting-edge technology. The EDGE Exchange is a platform for you, the vendor, to speak directly to an audience of credit union professionals and show them how your technology will help their credit union meet member needs and operate more efficiently. Your presentation should be lecture only, with visual aids to show how your product works.

We want to hear how your technology works and the impact it can have on the credit union industry.

**EDGE
EXCHANGE
TECH DEMO**

\$4,000

(1) 7-min General Session EDGE Exchange on Main Stage

EDGE Exchange Tech Demo to be submitted through the EDGE26 registration site for review no later than March 13th, 2026.

Please Note: EDGE Exchange demo date/time to be determined one month prior to conference. Rehearsals for the the EDGE Exchange demo will take place on either Monday, May 11th between 2:00pm - 5:00pm or Tuesday, May 12th between 8:00am - 12:00pm. Rehearsals will be mandatory and will be determined by EDGE.

Submission **does not guarantee acceptance.**

Successful submissions should include:

- A new, technology-based product
- Product name and/or company name
- Product description, max of 200 characters
- Three to five product benefits, max of 300 characters
- How does your product benefit the credit union industry?
- What makes your product different from others currently available on the market?
- Presenters name, title, bio

Things to avoid in your EDGE Exchange:

- Old products
- PowerPoints outlining the benefits of your product
- Customer testimonials

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ADDITIONAL INDIVIDUAL SPONSORSHIP OPPORTUNITIES

INDIVIDUAL SPONSORSHIPS ARE A LA CARTE AND DO NOT INCLUDE EXPO BOOTH

Final Night Event Sponsor (only 4 available) - \$15,000

Be a part of the Legendary EDGE Final Night Event!

- Brand recognition on Conference registration site
- Brand recognition on Conference App for the Final Night Event
- Brand recognition on the Final Night Event notification push
- Brand recognition on scrolling General Session loop
- Brand recognition on all Final Night Event Signage - printed and digital
- Emcee to recognize Final Night Event Sponsors from entertainment stage
- Custom co-branded wrist bands for guests (logo to be submitted to EDGE no later than 30-days prior to conference for production time)
- Dedicated VIP seating area within the event space

5K Fun Run/Walk Sponsors - \$4,500

Kick off our inaugural Fun Run/Walk activity taking place on Tuesday, May 12th in the morning. Sure to become an annual hit, your brand will be showcased throughout the pre-conference activity and highlighted on our Conference registration site and app!

- Brand recognition on Conference registration site
- Brand recognition on finish arch
- Logo printed on all bibs
- Logo printed on all 5K t-shirt hand-outs for participants only
- Brand recognition on 5K Fun Run/Walk registration site
- Recognition on all 5K Fun Run/Walk printed signage

Morning Yoga Activity Sponsors - \$4,500

Get your spiritual bliss with our first Morning Yoga activity taking place on Tuesday, May 12th after the Fun Run. Your brand will be showcased throughout the pre-conference activity and highlighted on our Conference registration site and app. And the guests get to take home your custom branded yoga mat!

- Brand recognition on Conference registration site and app
- Logo printed on custom yoga mat for activity attendees to keep
- Brand recognition on the Morning Yoga registration site
- Brand recognition on all Morning Yoga printed signage
- Small table to promote your company for giveaways/marketing materials placed at main entrance

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ADDITIONAL INDIVIDUAL SPONSORSHIP OPPORTUNITIES CONT.

INDIVIDUAL SPONSORSHIPS ARE A LA CARTE AND DO NOT INCLUDE EXPO BOOTH

Opening Night Networking Expo Sponsors - \$4,000

- Brand recognition on registration site and conference app
- Brand recognition on scrolling General Session loop video for one day
- Brand recognition on all Opening Night Networking Expo event signage - printed and digital

Welcome Reception Sponsors - \$4,000

- Brand recognition on registration site and conference app
- Brand recognition on scrolling General Session loop for one day
- Brand recognition on all Welcome Reception event signage - printed and digital

Wi-Fi Sponsor - \$3,500

- Includes Wi-Fi network/password selection
- Promoted at registration, scrolling general session loop and conference app

Wednesday Break Sponsors - \$3,000

- Brand recognition on registration site
- Branded signage at all breaks during the Wednesday conference day

Thursday Break Sponsor - \$3,000

- Brand recognition on registration site
- Branded signage at all breaks during the Thursday conference day

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